



Patrick Rice

Graphic Designer

CONTACT

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Portfolio
www.trickyrice.com

EDUCATION

BACHELOR OF SCIENCE
Graphic Design & Digital Media
Johnson & Wales University
Providence, RI

SKILLS

- Adobe Creative Suite
 - Photoshop
 - Illustrator
 - InDesign
 - After Effects
 - Premiere
- Microsoft Office
 - Word
 - PowerPoint
 - Excel
- Project management tools
 - Jira
 - Asana
- Social media design
- Packaging design

WORK EXPERIENCE

KIDS 2, INC. / 2023 - Present

SENIOR PACKAGING GRAPHIC DESIGNER / Woonsocket, RI

- Design packaging for numerous categories including bath, potty, swaddles, bassinets, changing pads and gates
- Spearhead all packaging design direction at Rhode Island location including collaborating closely with The Head of Packaging, Photo Manager, Category and Brand Managers
- Work closely with overseas printing team to supply print approved files, as well as review any shipped samples for errors
- Head designer for rebrand of SwaddleMe by Ingenuity product line that included designing storytelling elements that educated consumers on our effective sleep with our stages 1-3 swaddles. This would go on to be picked up and branded with Disney Baby
- Create mockups for store displays as well as line reviews for buyers including Walmart and Target

HASBRO, INC. / 2022

PACKAGING GRAPHIC DESIGNER / Pawtucket, RI (Contract)

- Produce packaging designs adhering to brand and print guidelines
- Create concept logos for new global Play-Doh product line featuring notable fictional characters
- Develop experimental packaging and logo concepts for *Play-Doh: Art & Activity* and *Bath* as part of rebrand campaign

ROB HAS A PODCAST / 2020 - Present

SENIOR GRAPHIC DESIGNER / Los Angeles, CA (Remote)

- Research and apply rebrand on all assets (thumbnails, social media, merchandise) to focus on a more YouTube focused audience.
- Create brand identity and assets (print, digital, merchandise) for global sponsored events *RHAPLive*, *Brice and Wen Present* and *House Chops*
- Develop brand identity for over 50 shows and apply to collateral for multiple media platforms and strategize with social media team on how to promote shows
- Provide input on design direction for new mobile application

EMBRACE HOME LOANS / 2017 - 2021

SENIOR GRAPHIC DESIGNER / PRODUCTION SPECIALIST / Middletown, RI

- Assist with implementing company rebrand and mentor new hires on brand guidelines and design process
- Create a variety of collateral such as logos, flyers, social media, emails, etc. at a marketing and corporate level
- Layout brand kits for several new corporate products such as *Extended Rate Lock* and *Approved to Move*
- Developed branding for new yearly event *Catalyst in Motion*, including logo, banners, flyers and social media
- Lead videographer and editor for all company video projects as well as maintainer of company YouTube channel